WILL THIS BE YOUR YEAR?
Will this be your year?
The David Manley Awards are run and managed by a diverse group of companies and individuals who have come together to support the ideas and qualities of a man who left his mark on the world.

David Manley had a ‘can do’ attitude to his life and his work, and gave his time to support and encourage others on their road to success, whether that be in business, in a social enterprise or within the arts. He challenged those around him, and was ambitious, passionate and full of endless ideas and curiosity.

This unique award programme run in David’s memory, rewards emerging arts, business and social entrepreneurs with the ‘Gift of Time’ from some of the country’s leading experts in key business fields.

The only award of its kind, the David Manley Emerging Entrepreneur Awards work with enterprise support programmes, Business to Arts and Social Entrepreneurs Ireland to identify a Business Entrepreneur, an Arts Entrepreneur and a Social Entrepreneur to go forward to vie for the David Manley Emerging Entrepreneur Award.

The overall winner will receive a total prize worth over €100,000, comprised primarily of the winners includes:

- Business & Finance
  - Profile and Advertising
  - Corporate Finance
- Dublin Chamber of Commerce
  - Corporate Membership & Support Services
- Enterprise Ireland
  - Mentor Network
  - Monitoring Support
- gbc Public Relations
  - PR Strategy
- Image Now
  - Corporate Identity and Brand Management
- IslandBridge
  - Brand Direction
- Kendellbell
  - Personalised Telephone Answering and Virtual Office Services
- Mason Hayes+Curran
  - Legal Advice
- Newmarket Consulting
  - Marketing, Business and Strategic Planning
- Newmarket Partnership
  - Finance and Management Consultancy; Audit and Tax Advice
- Pigsback.com
  - Online Campaigns
- Thesaurus Software
  - Payroll and Accounts Software

The support network built up for the winners includes:

- Business & Finance
  - Professional Advertising
- Deloitte
  - Corporate Finance
- Dublin Chamber of Commerce
  - Corporate Membership & Support Services
- Enterprise Ireland
  - Mentor Network
  - Monitoring Support
- gbc Public Relations
  - PR Strategy
- Image Now
  - Corporate Identity and Brand Management
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- Pigsback.com
  - Online Campaigns
- Thesaurus Software
  - Payroll and Accounts Software

Application Procedure
Given that the David Manley Awards are made up of companies and individuals who give their time to help and support emerging entrepreneurs in the spirit that David Manley did, it is important that the winning companies and individuals excite us and drive us to help them succeed.

The David Manley Emerging Entrepreneur Awards are open to all business / artists or arts organisations / social projects who are one of the following:

- Current participants in a business enterprise support programme run by an SME enterprise support agency (eg University, Inst of Technology, Business Innovation Centre or Enterprise Board);
- Affiliated to Business to Arts
- Part of the Social Entrepreneurs Ireland network

The organisation or individual applying should be at least one year in business, but not more than three years.

How to Apply
We know that not all entrepreneurs are good at form filling, and as you’re still2

Judging Criteria
The criteria that will be taken into account are:

- Level of Innovation
- Impact (financial / cultural / social)
- Sustainability / long-term potential
- Clear identification of opportunity
- Identifying how product/service is distributed/accessed
- Capability
- Resources required going forward

There will be three category winners chosen:

- The David Manley Emerging Business Entrepreneur 2013
- The David Manley Emerging Arts Entrepreneur 2013
- The David Manley Emerging Social Entrepreneur 2013

There will be one overall winner chosen from these category winners: The David Manley Emerging Entrepreneur 2013.

Competition Rules
The Awards are open to individuals and companies who have recently participated or are participating in an enterprise support programme run by an SME enterprise support agency or are affiliated to Business to Arts or Social Entrepreneurs Ireland.

The award will be administered by the Friends of David Manley Committee.

An independent Jury Panel will assess the entries and decide on the winners.

Applicants should apply in the first instance to their enterprise support agency or Business to Arts or Social Entrepreneurs Ireland who will select the shortlist.

The decision of the Jury Panel is final and they will not enter into any discussion or correspondence about the results.

The closing date for receipt of entries is Friday 7 September 2012.
Your application (in whatever form – hard or soft copy; dvd etc) should be submitted through the following organisations:

| Business Entrepreneurs in an Enterprise Support Programme should submit their applications via their nominating body: | • Business Innovation Centres
• Enterprise Boards
• Enterprise Centres
• Universities
• Institutes of Technology
• Chambers of Commerce |
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<td>Artists and Arts or Cultural Organisations should send their applications to:</td>
<td>David Manley Emerging Entrepreneur Awards Business to Arts 44 East Essex St Temple Bar Dublin 2 T: 01 672 5336 E: <a href="mailto:info@businesstoarts.ie">info@businesstoarts.ie</a></td>
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<tr>
<td>Social Entrepreneurs should send their applications to:</td>
<td>David Manley Emerging Entrepreneur Awards Social Entrepreneurs Ireland 35 Barrow St Dublin 4 T: 01 631 6200 E: <a href="mailto:info@socialentrepreneurs.ie">info@socialentrepreneurs.ie</a></td>
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<td>Any general queries relating to the Awards should be directed to:</td>
<td>David Manley Emerging Entrepreneur Awards, c/o Mitchell O’Gorman, G9 Calmound Park, Ballymount, Dublin 12. T: 01 429 3600. E: <a href="mailto:mitchell@newmarket.ie">mitchell@newmarket.ie</a></td>
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The David Manley Emerging Entrepreneur Awards are supported by: