

Trustee Role Specification

Position	Trustee of the Board of Directors of Business to Arts
Location	Ireland
More info	businessstoarts.ie and Catalyst: Strategy 2023-2028
Current Board	businessstoarts.ie/about-us/our-people
Deadline	5pm April 25th 2024

Overview

Business to Arts is on a mission to connect the corporate and cultural sectors through purposeful partnerships, increasing private sector investment in the arts, creating innovative partnerships that enrich communities and drive positive societal impact. See below for more background on Business to Arts.

As long-term Board members' terms come to an end, we are seeking passionate individuals to join our dynamic Board of Directors to deliver upon our strategic priorities and achieve our vision of an Ireland where business and the arts working in partnership inspire and shape the world around us. In particular, we are seeking c-suite and cultural leaders from across Ireland with a strong skill set, life experience, or professional expertise in the following key focus area or combination thereof:

1. Law
2. Finance & Accounting
3. Arts
4. Corporate Philanthropy or Trusts & Foundations
5. Tech, Data, Innovation
6. Public Sector Engagement
7. Corporate Social Responsibility, ESG, particularly EDI, and sustainability



Your Impact

As a Trustee, you'll play a pivotal role in driving strategic initiatives that promote the transformative power of arts-business collaboration. Your insights and expertise will guide our efforts to foster meaningful connections between businesses, artists, and cultural organisations, leading to greater social impact and sustainable growth.

Key benefits of Board membership

This board is a unique cross-section of the corporate and cultural worlds, and benefits include networking opportunities, a sense of purpose and social impact, professional development, and unique experiences through exclusive behind-the-scenes access and arts activity.

Read more about how our current board feels [here](#). Shortlisted candidates for the board will get the opportunity to meet with board members in advance to learn more about what it has meant for them.

"The arts to me have been a revelation I'm not just someone who was curious about it a few years ago, I'm now an advocate, bordering on an evangelist.

So if you are interested in Business to Arts, you have no idea of the impact it can have on your business and the communities in which you work—genuinely, I say that from the bottom of my heart"

— Alastair Blair, former Country Managing Director, Accenture Ireland

Responsibilities

- Strategic Leadership: Provide visionary leadership to steer Business to Arts towards achieving its mission and objectives.
- Advocacy: Champion the value of arts engagement within the business community, advocating for the positive impact of corporate partnerships on society and culture.
- Fundraising: Support fundraising efforts to ensure the financial sustainability of Business to Arts, leveraging your networks and expertise to secure resources for impactful programs and projects.



- Partnership Development: Cultivate relationships with business leaders, artists, and cultural organizations to facilitate innovative collaborations and creative initiatives.
- Community Engagement: Engage with stakeholders across diverse sectors and communities, promoting inclusivity, diversity, and accessibility in arts and culture.
- Governance: Uphold the highest standards of governance and ethics, ensuring transparency, accountability, and integrity in all aspects of our operations.
- Learning and Growth: Stay abreast of emerging trends and best practices in arts administration, corporate social responsibility, and nonprofit governance, contributing to our continuous learning and improvement.

Qualifications

- Passion for the mission and values of Business to Arts, with a commitment to driving positive societal impact through arts-business collaboration.
- Strong leadership and decision-making skills, with the ability to think strategically and act collaboratively.
- Proven leadership experience in business, arts management, corporate partnerships, fundraising, or related fields.
- Excellent communication, interpersonal, and networking skills, with the ability to inspire and engage diverse audiences.
- Strategic thinker with a collaborative mindset, capable of translating vision into action and achieving measurable impact.
- Integrity, resilience, and a growth mindset, with a willingness to embrace new challenges and opportunities for learning and development.



Time Commitment: Approximately six hours per month, including five board meetings per year, four committee meetings, and additional cultural events including the annual Business to Arts Awards.

Term of Office: Two x three-year terms

Join us in making a difference!

If you're ready to make a meaningful contribution to the intersection of arts and business and play a vital role in shaping Ireland's cultural landscape, we want to hear from you.

Board recruitment process

To apply, please submit an expression of interest letter outlining your qualifications and motivation for serving as a trustee, along with your resume/CV to recruitment@businesstoarts.ie or do not hesitate to contact anyone you know from the Business to Arts team or board directly with any queries.

Business to Arts is committed to fostering diversity, equity, and inclusion and welcomes applications from individuals of all backgrounds and experiences. Our board composition is a healthy 50/50 gender ratio which we intend to maintain.

Expression of Interest Deadline: 5pm April 25th, 2024

Shortlisting: Shortlisted candidates will be invited to meet with Board members and executive informally in late April, with the potential to observe a Board meeting if invited, and before committing to taking on a Trustee role.

About Business to Arts

Business to Arts is a 35-year-old registered charity that connects the corporate and cultural sectors through purposeful partnerships. Our mission is to encourage investment in the arts for the benefit of wider society.



For more than three decades, Business to Arts has served as a vital link between the business community and the arts world in Ireland, making us a trusted and indispensable partner to countless organisations and individuals. We provide exceptional opportunities to engage with creativity, innovation, and cultural diversity, driving positive social impact by supporting the growth and sustainability of the arts sector. We also work with artists and arts organisations providing a range of training opportunities and coaching to help diversify income streams, grow audiences, and improve strategic planning.

Some of our flagship success stories include the [Business to Arts Awards](#), an annual showcase of leading corporate and cultural partnerships in Ireland, now in its 32nd year; our donor-advised Arts Funds including the €1.1m [Bank of Ireland Begin Together Arts Fund](#) supporting 100+ arts projects across the island of Ireland since 2020; our multiple curatorial and commissioning projects including [Accenture's Women on Walls](#), a major EDI art initiative; and the [Fundraising Fellowship, Ireland](#) our arts fundraising capacity-building programme, enabling €15+m in fundraising for participating organisations since 2016.

Our corporate network ranges across the business sectors from local family-run companies, SMEs, semi-state companies to FDIs and corporate foundations. Our arts member base extends from individual artists to the National Cultural Institutions, and includes all art forms. A list of our 200+ members can be found [here](#).