

Business to Arts Donor Charter & Statement of Guiding Principles for Fundraising



The Board resolves to adopt the Statement of Guiding Principles for Fundraising and confirms that Business to Arts is committed to complying with the Statement and will endeavour to:

1. Respect

- a. All fundraising will respect the rights and dignity of supporters, clients, beneficiaries, and the public.
- b. Beneficiaries will not be presented in a disrespectful way in promotional activities and, where possible and appropriate, clients and beneficiaries will have an input into the promotional strategies of the charity

1. Honesty & Integrity

- a. Fundraising will occur in an honest and truthful manner.
- b. In fundraising, we will act with integrity and not misrepresent the charity, its need for funds, or how they will be applied.
- c. Questions about fundraising activities and fundraising costs will be answered honestly and in a timely manner.
- d. Information about the charity's charitable purpose, governance, and activities will be made freely available.
- e. Charitable donations and gifts will be used for the purposes for which they were donated.

2. Transparency and Accountability

- a. We will take responsibility for our actions and will be capable of explaining, clarifying, and justifying those actions.
- b. Our trustees and management will explain and account to donors and the public for the charity's actions.
- c. We will operate in an open, frank, and honest way and will ensure that transactions, operations, information, and communications are easily understood by donors and the public alike.
- d. We will clearly identify to donors and the public the cause for which the fundraising is occurring and how donations will and are being used.
- e. We will provide ways whereby those interested can easily contact the charity.
- f. We will have a procedure in place to address complaints.

On behalf of the Board

A handwritten signature in black ink, appearing to read 'Andrew Dent', written over a white background.

Chair, 5 Sept 2023