

# ForImpact Office Days with Georgina Neal

## 21st & 22nd August 2014

Business to Arts  
Developing Creative  
Partnerships



**Think:** Speed-dating-meets-coaching.

**Venue:** Dublin City Centre. Venue to be confirmed

**Open to:** Business to Arts Affiliates & For Impact Alumni only (Strictly limited to 8 Organisations).

**Overview:** Georgina Neal (For Impact) will hold eight 90-minute meet-ups to bring value to For Impact alumni from 8 organisations. These office days are focused on giving practical and proven frameworks to leadership, development staff, and volunteer leaders.

As a fundraising coach, George guides, leads and trains. Clients describe the For Impact fundraising approach as refreshing, non-traditional and entrepreneurial. She teaches and delivers using a 'sales' approach to secure investment. (The good kind of sales, where alumni communicate return-on-investment and demonstrate how they are changing and impacting lives.)

**About For Impact:** For Impact and George have been involved with New Stream since its beginning, sharing the scale and impact they have had working with Irish arts organisations on a one-on-one basis. Through meet-ups, the For Impact blog and their [online videos](#) they continue to share their complete approach and frameworks to the New Stream and For Impact alumni.

### To secure your place:

Email [andrew@businesstoarts.ie](mailto:andrew@businesstoarts.ie) by Friday 1st August briefly outlining the following:

1. Your fundraising achievements over the past 12-18 months.
2. Specific challenges/barriers you'd like to address during your meeting.
3. How the For Impact approach has changed your mindset.
4. Your preferred time slot on the 21 & 22 August.

Date/Time	Thursday 21st August 2014	Friday 22nd August 2014
9am-10.30am	Organisation 1	Organisation 5
11am-12.30pm	Organisation 2	Organisation 6
Lunch		
2pm-3.30pm	Organisation 3	Organisation 7
4pm-4.30pm	Organisation 4	Organisation 8