

Fundraising Fellowship, Ireland 2021 - 2023 – A Partnership with *Business to Arts* & the Department of Tourism, Culture, Arts, Gaeltacht, Sport and Media

Application Form

1. ORGANISATIONAL DETAILS

Organisation Name

Company Number

Charity Registration No. (optional)

Link to Charity Regulator Profile (optional)

Year Established

Number of Employees - FTEs included

Please provide list of FTE roles

List of Board Members including their Occupation & Area(s) of Expertise

(Please include: Name, Occupation, Area of Expertise of all Board Members)

Annual Turnover €

Codes of Governance: Does your organisation meet the minimum standards as explained in the Charities Governance Code?

Codes of Fundraising: Does your organisation follow fundraising best practice with reference to the Charities Institute Ireland Fundraising Codes of Good Practice?

Has your organisation engaged with any previous Capacity Building programme

(E.g. New Stream, RAISE, Business to Arts Affiliate programme)

Strategic Plan: Please confirm if this exists for your organisation

Artistic Plan: Please confirm if this exists for your organisation

Marketing Plan: Please confirm if this exists for your organisation

Fundraising Plan: Please confirm if this exists for your organisation

Board Subcommittee - Fundraising / Development: Please confirm if this exists for your organization

Board Subcommittee - Marketing: Please confirm if this exists for your organization

2. CONTACT DETAILS

Contact person

Job Title

Email Address

Office Address

Contact Number

Mobile Number

3. FUNDRAISING AND OTHER REVENUE STREAMS

Please outline your existing organisational fundraising revenue streams and € value to your organisation in 2021 and 2020

	2021	2020
Box Office/Sales		
Arts Council		
Government		
Local Authority		
EU Funding		
Sponsorship		
Friends/Membership Schemes		
Donations		
Major gifts/philanthropy		
Foundations		
Fundraising events, crowdfunding, etc.		
Other (please specify)		

Please enter € amount and details of revenue streams in each row as required

4. MARKETING ACTIVITIES

Please outline your existing Marketing Activities and approximate € budget allocated by your organisation in 2021 and 2020

Marketing Your Brand	
Digital Marketing (esp. PPC)	
Press/Media Events	
Website	
Advertising	
Other (please specify)	

Please enter € and activity details in each row as required

5. FUNDRAISING OR MARKETING & FUNDRAISING RECRUITMENT PLANS

Please confirm which of the following roles your organisation plans to recruit in 2022:

- Fundraising
- Marketing & Fundraising

Is this a new role for your organisation?

- Yes
- No

What is the job title for the role you envisage? *E.g. Development Executive*

Do you have a job description for this role? *(This is not a requirement for the application however some organisations may have already developed a job specification)*

- Yes
- No

If yes, please attach job description *(PFD or Word doc only)*

Do you have other Fundraising / Marketing & Fundraising Executives?

- Yes
- No

Please confirm the type of role your organisation plans to recruit in 2022.

(Any grants made will be for a maximum of €15,000 per annum, to be (at least) matched by the organisation, and will be paid over a two-year/24-month period)

- Full-time (Contract)
- Full-time (Permanent)

If Full-time (Contract), provide overview of contract duration

What is the salary for the role?

Are there bonus arrangements for the role? *(If yes, please provide details)*

- Yes
- No

Are there other entitlements for the role (e.g. Pension, Health Insurance etc.) *(If yes, please provide details)*

- Yes
- No

What recruitment process will be involved?

What is your time-frame for recruitment?

Is your time-frame for recruitment flexible to fit with the programme timeline?

Recruitment will commence in March 2022. Fundraising Fellows should have commenced in their positions with successful organisations by June 2022

Who will the role be reporting to?

How will your Board be involved in recruiting/ supporting this role?

Please provide an overview of the Key Performance Indicators related to this role

Please provide details of financial targets related to this role

Will this role have remote working provision?

Have you a preferred candidate(s) identified for this role? *(If yes, please provide details)*

- Yes
- No



6. CORPORATE COLLABORATIONS

Business to Arts aims to broker, enable and support creative partnerships between businesses, individuals and the arts. Therefore part of the Fellowship programme will focus on corporate collaborations. Please answer the following questions as clearly and concisely as you can.

What do you think your cultural organisation could offer to a corporate sponsor?

What is the driving force for your organisation to work with a corporate sponsor?

What could your organisation learn from a corporate partnership?

How do you think a corporate partnership could inform your artistic work/programming?

FOR REFERENCE ONLY