



Business to Arts
Developing Creative
Partnerships



Bank of Ireland Begin Together Arts Fund in partnership with *Business to Arts*

Eligibility Requirements and Criteria

- Applications to the Bank of Ireland Begin Together Arts Fund in partnership with *Business to Arts* (The Fund) can be from any art form
- Only applications with projects occurring on the island of Ireland (Republic of Ireland and Northern Ireland) are eligible
- Applicants must be aged 18 or older. Audiences / participants can be any age
- The first round of applications will be accepted between **Monday 21st September – Wednesday 4th November 2020, at 5:00pm**. For this first round, only projects that plan to take place between February 2021 and December 2021 are eligible
- We plan to open a second and third round for applications in April/May 2021 and in April/May 2022
- Applications must involve an artist or a group of artists working with a partner organisation (e.g. a venue or event, arts organisation, community organisation or another funding agency). An application can be made by either an artist or an organisation, as long as it involves the other partner. A statement of commitment by the applicant's partner is required for all applications
- Only one application can be submitted by an individual artist, but an artist can be associated with a second application if they are part of a group of artists / collective
- We recommend that partner organisations submit a maximum of one application
- Funds must be used to enable the creation of artwork(s) / art project(s) that align with one of these two criteria:
 - **have been adapted due to COVID-19 (criteria one)**

With this criteria, we are seeking to support artwork(s) / arts project(s) that have been adapted due to COVID-19. For example, this may include projects that require funding to help with the costs, equipment or expertise related to:

- i. technology and distribution of artwork(s) / arts project(s) online (e.g. professional filming, equipment, and skills required)
- ii. adapting venues, exhibition spaces or spaces for performances for socially-distant audiences etc.
- iii. adapting models for the delivery of learning and public engagement programmes to reach their audiences
- iv. adapting artwork(s) / arts project(s) so they can be realised in the public realm or outdoors

- **are inspired by/respond to COVID-19 (criteria two)**

With this criteria, we are seeking to support the creation of new artwork(s) / arts project(s) based on themes, narratives, or ideas which have been prompted due to living through the pandemic and our current environment. For example, this may include helping to realise new artwork(s) / arts project(s) created specifically:

- i. for digital and online audiences
- ii. for the public realm or outdoors



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- iii. hybrid models of delivery (e.g. online and in-venue)
- iv. to respond to themes of people impacted by COVID-19, lockdown, opening society etc

These criteria are applicable for this round and may change in rounds two and three.

- Applications that involve working with vulnerable audiences/participants must have up-to-date Garda vetting / valid AccessNI certificate
- Appropriate public liability insurance (and any other insurance required) must be secured
- Grants made to successful applicants will be paid to the lead applicant, which must have a bank account in the Republic of Ireland or Northern Ireland

Size of Grants

- The amount you may request must be in the range of €3,000 – €10,000 / c. GBP£2,500 – £8,400
- Average grants will be €5,000 / GBP£4,200, with maximum grants of €10,000 / GBP£8,400.
- Applications with larger budgets that have secured funds elsewhere are encouraged to apply
- Applications with large budgets must demonstrate proof of other funding secured and disclose the relevant funding source
- Applications can be for 100% of the budget required

Assessment Criteria

Applications which are considered eligible will be assessed in line with the following criteria

- Experience of the artist(s)
- Commitment (e.g. financial and other resources) to the application by the partner organisation or other funding agencies
- Financial and operational viability of the application, including:
 - appropriate artist(s) fees applied and materials costs
 - appropriate fees to any other third-parties involved (e.g. technical support)
- Experience and profile of partner organisation
- Description of the project and how it may have been adapted due to or inspired by / responds to COVID-19
- Description of applications evaluation process
- Expected engagement or audience and/or participants
- The Fund aims to support an application based in each county of Ireland with each grant round

Assessment Panel

- An assessment panel will be convened to review eligible applications
- The panel will consist of a representative of *Business to Arts*, two representatives of Bank of Ireland and two external panellists including a multidisciplinary arts programmer and an artist
- All decisions are final and there will be no appeals process



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Feedback

- Applicants will be informed by email if they are successful/unsuccessful.
- We expect to inform successful/unsuccessful applicants before December 31st 2020
- Due to the number of applicants expected, unfortunately we are unable to offer individual feedback

The Fund will support:

- Existing artwork(s) / arts project(s) that have been adapted due to COVID-19
- New artwork(s) / arts project(s) that have been inspired by / respond to COVID-19
- Applications that are delivered by or involve professional artists
- Applications that involve a partner organisation (e.g. arts, community, small business, etc.)
- Applications that have appropriate fees for the professional artists involved
- Applications that aim to involve an audience or participants
- Applications that involve projects that will take place between February 2021 and December 2021

The Fund will not provide support for organisations based outside of the island of Ireland or for any of the following:

- General fundraising appeals
- Completed projects
- Repayment of debt
- Rent of permanent premises
- Tuition or course fees
- Large Capital Projects - purchase of buildings, land, vehicles or other large fixed assets
- Partner organisation staff salaries
- Consultancy fees

FAQ and Technical Support

Should you require assistance, please consult the FAQs available [here](#).

There will also be two webinars for applicants to The Fund held on

- Wednesday 30 September at 12 midday (register [here](#))
- Wednesday 7 October at 2pm (register [here](#))

If you have any technical difficulties with your application, please contact The Fund team by email on begintogetherartsfund@businesstoarts.ie or call +353 1 662 9238 and they will be able to assist you.